



OREGON  
FESTIVALS  
& EVENTS  
ASSOCIATION



# Ovation! 2024 Awards Nomination Form

**Deadline: January 10, 2025**

It's easy to enter! You can nominate your own event or another event that you feel deserves recognition. Submit one entry form for each category you are nominating for each event. Completely fill out each form and attach supplemental information as outlined below. *Note: Clarity and brevity are both highly recommended.*

**To enter:** Nomination forms may be filled out and submitted online, or forms can be printed and emailed to members@oregonfestivals.org. Nominations can also be mailed to: OFEA, PO Box 2248, Lebanon, OR 97355.

All nominations **MUST BE RECEIVED by January 10, 2025.**

Winners will be announced at our Ovation! Dinner at our annual conference on February 28, 2025 in Seaside. A representative from each event **MUST BE PRESENT** at the ceremony. *Note: There is a separate form for Supplier, Sponsor, and Volunteer of the year.*

## Organization Information

Information about the Nominated Event

Event Producer/Organization Name

OFEA Member  Yes  No  Unsure

Contact Person  Title

Phone  Email Address

Nominee Mailing Address

City  State  Zip Code

Website

Facebook  Instagram

YouTube  Other

## Event Information

Event Name

Event Dates  Location

Attendance (*paid*)  Attendance (*estimated*)

Total # of Staff  Total # of Volunteers

Total Event Budget

## Award Category

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**Choose only one category.** Submit a separate form for each entry. Nominate as many as you like! Descriptions available on next page. Nominations are for any event taking place **between Jan. 1 and Dec. 31, 2024.**

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Festival of the Year - Large<br>expense budget over \$150,000<br><b>OR</b> over 40,000 attendees | <input type="checkbox"/> Hidden Gem                             | <input type="checkbox"/> Fundraising Event of the Year                | <input type="checkbox"/> Innovation Award     |
| <input type="checkbox"/> Festival of the Year - Small<br>expense budget under \$150,000                                   | <input type="checkbox"/> Music Festival or Event<br>of the Year | <input type="checkbox"/> Most Creative Marketing<br>Piece or Campaign | <input type="checkbox"/> Impact Award         |
|   |   |   | <input type="checkbox"/> The WOW Factor Award |

**Brief Event Description and Event Impact** (Reminder: Clarity and brevity are both highly recommended.)

### Supplemental Information

1. You may attach a maximum of 5 photos or screenshots;
2. You may attach a maximum of 4 collateral items showing your entry's merits.  
Collateral items could include marketing materials, landing pages, or videos.

### Award Presentation Notes

1. Award winners will be announced at our Ovation! Dinner at our annual conference on February 28, 2025 in Seaside.
2. A representative from your event **MUST BE PRESENT** at the awards ceremony.
3. All nominees from Supplier, Sponsor, and Volunteer of the Year will receive recognition at conference.



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## Ovation! Awards Category Descriptions

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A list of previous winners can be found online at:  
[www.oregonfestivals.org/ovation-awards/](http://www.oregonfestivals.org/ovation-awards/)

**Festival of the Year (Large)** – with an expense budget \$150,000 and up **OR** over 40,000 attendees. This nomination has no limits other than falling within the two budget and attendance categories.

**Festival of the Year (Small)** – with an expense budget under \$150,000 (unless you have 40,000 or more attendees, in which case see above category) this nomination has no limits other than falling within the budget and attendance categories.

**Hidden Gem** – This is for the small but worthy events with under 1,000 attendees that makes an impact on a community and is worth bragging about.

**Music Festival or Event of the Year** – This category is for an event with a music focus or for an exceptional music program within a larger festival or event that created substantial value, attraction or media coverage.

**Fundraising Event of the Year** – Most festivals fall within this category and we will be looking for how much was raised in relation to the goals and effort by staff or volunteers as well as creative new ways to raise much needed funds and unique promotional ideas.

**Impact Award** – This category is for an event that had a great and unique impact culturally or financially on a community. For festivals and events whose theme is based on promoting specific culture, ethnicity or heritage or even multiples of these categories.

**Most Creative Marketing Piece or Campaign** – When the same old advertising just doesn't work this is for the unique, effective promotions your event implemented to accomplish your goals.

**Innovation Award** – This category honors the innovative ideas that have breathed new life into events through renewal, reimagining, reworking, or adaptation. We're seeking creative executions and unique approaches that break the mold and truly worked. Show us how you thought outside the box and delivered a standout experience!

**The WOW Factor Award** – The WOW Factor Award is for the events that really stand out, from the moment your guests arrive and throughout your venue. Did your WOW efforts help grow your event, increase social media mentions and just looked cool? This is the Award for you. Created in honor and in memory of one of the masters at the craft, Katie Nooshazar.

**Sponsor of the Year** – Not just a great sponsor for cash, but one that adds value through creative promotions, staff involvement and collaboration with your event. The value of statewide recognition for your sponsor? Priceless! *All nominated sponsors will be named and recognized at the annual conference.*

**Supplier of the Year** – Do you have a service member or event supplier that always goes above and beyond the call of duty for you? One that partners with you for your success? We want to meet them and honor them with this award. *All nominated suppliers will be named and recognized at the annual conference.*

**Oregon Volunteer of the Year** – *(Must be submitted by a member organization)* Recognizes an individual who has given dedicated service to a festival or event. Each member organization is invited to submit one nominee who will be recognized with a certificate as their event's volunteer of the year. One nominee will also be chosen to receive statewide recognition. *All nominated volunteers will be named and recognized at the annual conference.*