


Schedule



Thursday, February 27

Time	Session Title	Presenter	Location
11:00am	Registration Opens		Lobby
1:30pm	THE Conference 2025 Begins! Welcome, Housekeeping, Sponsor Thanks, Introductions		Pacific Room
1:45 – 2:30pm	Conference Kick-Off Giddy Up and Glue: Stick Horse Building & Races		Pacific Room
2:40 – 3:40pm	Digital Marketing Sucks!	Jake Zufelt	Riverside A/B
	Panel: Partnering with Food Vendors for Festival Success	Brandi Ebner, <i>moderator</i>	Seaside A/B
Break - <i>Coffee & Snacks available downstairs</i>			
3:50 – 4:50pm	Navigating the Future of Ticketing: Enhancing Operations and Mitigating Chargebacks	Ryan Kintz	Riverside A/B
	Board Success Through Guidance and Onboarding	Tina Andersen	Seaside A/B
5:00 – 7:00pm	Dinner ON THE TOWN - <i>Check in at the lobby no later than 5:30pm for your Dining Vouchers, then enjoy dinner at one of Seaside's great restaurants.</i>		
7:00pm	Drone Light Show (<i>weather permitting</i>) Prepare to be amazed as a dazzling Drone Show lights up the night sky, showcasing stunning visuals and synchronized displays.	by Open Sky Light Shows	outside Lobby
7:00 – 10:00pm	<i>Hospitality & Networking</i> Campfire Night Don your comfiest flannels and long johns , sip on your favorite drinks, gather 'round to sing some Karaoke songs, and make lasting connections with fellow event professionals. This is the perfect opportunity to meet some new folks, share ideas, build relationships, and unwind after a day of conference sessions.	 sponsored by Funtastic Shows	Necanicum

Friday, February 28


Time	Session Title	Presenter	Location
9:00am	Coffee Service - <i>Breakfast on your own</i>		
9:30 - 10:20am	Spreadsheets to the Rescue - Event Management for Small Teams	Katie Schrock	Riverside A/B
	Conflict Resolution on the Event Frontier	Michael Jonas	Seaside A/B
Break - <i>Coffee available downstairs</i>			
10:30 - 11:50am	<i>Featured Speaker</i> Inspect What You Expect Who are YOU in the moment of truth?	Daren Libonati <i>sponsored by</i> <i>Celtic Protection Services</i>	Pacific Room
Noon - 1:00pm	Lunch: OFEA Annual Meeting		Pacific Room
1:00 - 2:00pm	Trade Show (<i>Book some biz, get quotes, meet your suppliers</i>)		Pacific Room
2:10 - 3:00pm	Emergency Essentials for Event Professionals	Cody Nichols	Riverside A/B
	Private Security Requirements for Events and Festivals	Carissa White	Seaside A/B



Friday, February 28 (continued)

Time	Session Title	Presenter	Location
	Break - Coffee & Snacks available downstairs		
3:10 - 4:00pm	Own Your Relationship and Engage your Traveler Per Cap (TPC)	Sonny Smith	Riverside A/B
	Building Big Success in Small Communities	Bart Platt	Seaside A/B
	Break - Coffee & Snacks available downstairs		
4:10 - 5:00pm	Maximizing Impact Through Street Teams and Merchandise	Cheryl Bland	Riverside A/B
	Winning Strategies for Successful Sporting Events	Jason Unruh	Seaside A/B
5:30 - 6:30pm	Festivalpalooza - Reception, Silent Auction, Supplier Tables		Pacific Room
6:30 - 8:30pm	Ovation! Awards Dinner & Celebration	sponsored by Afton Tickets	Pacific Room
8:30 - 10:00pm	<i>Hospitality & Entertainment</i> Dazzlin' Denim Disco Dust off those boots, bejewel your denim, and channel your inner mirrorball vibes. It's a night of fun, friends, and memories you won't want to miss. Plus, there will be a 70's Outfit Contest—come dressed to impress in your grooviest gear and compete for fabulous prizes. Let's make the whole place shimmer!		 sponsored by Oregon Beverage Services Necanicum

Saturday, March 1

Time	Session Title	Presenter	Location
9:00am	Coffee Service - Breakfast on your own		
9:30 - 10:30am	More Stoopid Questions: Open Forum	Cindy Kerby, moderator	Riverside A/B
	You Can't Park There!	Jill Ingalls	Seaside A/B
	Break and Hotel Check-Out		
10:50 - 11:50am	Ways with No Means	Scott Ingalls	Riverside A/B
	What to Know Before You Drone	Nate Mortensen	Seaside A/B
Noon	<i>Closing Luncheon</i> Out with a FLASH! Before we mosey on home, let's wrap up with one last blast. Vote for next year's theme and win prizes. Must be present to experience the fun!	 sponsored by Western Display Fireworks	Pacific Room