

Biography
Daren Libonati
Co-Founder of Jampack

Daren Libonati is the Co-Founder of Jampack, a fintech platform that helps event organizers enhance their attendees' experience by offering bundled packages that include everything from event tickets to hotels, restaurants, and entertainment.

With over 36 years of experience in the arena and stadium management industry, Libonati began his career as an intern in the parking lot of the Thomas & Mack Center, where he worked his way up to Director of Booking. He then became the Director of Booking for two buildings he assisted in opening: the MGM's Grand Garden Arena and Primm's Star of the Desert Arena. Libonati's objective in each venue was to create a business for Boxing, Music and Special Events. Libonati returned to the Thomas & Mack in 1998 and was named Executive Director of the University of Nevada, Las Vegas three special events venues: the Thomas & Mack Center, Sam Boyd Stadium, and Cox Pavilion in August of 2001. He played a key role in the current success of these facilities by hosting and promoting many events, including the NBA All-Star Game, Championship Boxing, Vegoose music festival, Supercross and Monster Truck Finals, Professional Bull Riding (PBR), USA Rugby Sevens, and the creation of what is known today as the NBA Summer League.

In 2002, Libonati launched a first-of-its-kind in-house ticketing business called UNLVtickets.com, utilizing his experience in ticketing. In September of 2010, he became the President/COO of Justice Entertainment Group (JEG), where he booked and cultivated many special events and concerts to several properties in the Las Vegas and Laughlin markets. Of note, he brought and promoted Real Madrid featuring Cristiano Ronaldo to Las Vegas on Aug 5, 2012.

In April of 2013, Libonati created his own company and secured contracts with Laughlin to build a 10,000-seat amphitheater and one with MGM to build, produce, and facilitate outdoor events such as Rock in Rio, Route 91 Harvest Festival, iHeart Music Festival, ACM Party for a Cause, Wine Amplified, and Boulevard Brew Fest. In 2016, Libonati joined MGM full time as the Vice President of Entertainment & Sports with a focus on the outdoor and festival business.

Alongside managing and building the Tailgate experience for MGM/Luxor, Libonati co-founded Jampack which has grown from three to 85 employees in four years, with sales of over \$155 million in travel packages. The fintech platform enables organizers globally to bundle everything from the event ticket to hotels, restaurants, entertainment, and add-ons or inclusions of their choice from start to finish.

Libonati often speaks of the importance of understanding the needs of others as the key ingredient to cultivating successful partnerships, commonly saying that, "We must always give more than a receipt."